



# Continuous Assessment 1.2: Blog Development and Online Presence

## Writing for Digital Media

Sharon Ann Rowland  
110275485  
Bachelor of Digital Media

Blog URL: <https://revealing-perspectives.com/>

## About Us Page

### UNCOVER, EXPOSE AND SHARE A POWERFUL TRUTH TODAY

The Revealing Perspectives blog will expose how people are being manipulated by the media, government policy, corporate lobbying, paid activist groups, and the banking, marketing and advertising industries in the 21st century. Our investigation-based video blogs will contain information from multiple perspectives, providing a thorough understanding of all views held on an incident or event; and our daily written blogs will keep our readers up-to-date on any corruption-related news.

### BECOME AN ADVOCATE FOR FREE OPINION & SPEECH

We will not allow empathy to cloud our reporting, we promise to take a facts-first approach in everything we publish online. Regardless of who you are, where you live or what you believe, we will report from at least two points of view on each story we cover and ignore societal pressure to take a side.



Photo – SA Rowland  
Source: Author's own  
2020, unpublished

Sharon Ann Rowland, our Editor (on the left), is a truth-seeker and a free-thinker, who values logical reasoning and the results of an in-depth investigation over an emotional reaction to a newsworthy event. The rapid decline in fair-minded, unbiased and ethical journalism has steered her towards reporting on topical political events and hosting roundtable panels on her weekly podcast titled 'The Open Minded Skeptic' and her quarterly magazine, the 'Oddities e-Club Magazine' that is distributed across a variety of digital media platforms and apps. Skilled in freelance writing, copy editing, and broadcast communication, Sharon Ann is currently a Digital Media undergraduate at the University of South Australia, adding another set of skills and beginning her official journey into the mainstream media.

**“THE REMEDY FOR THE ABUSE OF FREE SPEECH, IS MORE FREE SPEECH.”**

– Michael Wayne Godwin, American attorney, author and the creator of the Internet adage Godwin's law and the notion of an Internet meme

So, if you identify with what you have just read then join our growing community of rational people and sign up for our regular email update via the **Follow Revealing Perspectives** button on our sidebar. If, however you prefer to debate the rise of leftist ideology in person, then send an email to our Editor at [revealingperspectives@gmail.com](mailto:revealingperspectives@gmail.com), or add your voice by commenting on, and sharing our thought-provoking articles online.

**DON'T FORGET** to follow us on social media at...

[social media icons]

Feature image:



Photo - Warren Wong on Unsplash, 2017  
Source: <https://unsplash.com/photos/bh4LQHcOcxE>

## Introductory Post:

### BECOME AN ADVOCATE TODAY FOR FREE OPINION & SPEECH

Welcome to the **Revealing Perspectives** blog, a blog that will expose how people are being manipulated by the media, government policy, corporate lobbying, paid activist groups, and the banking, marketing, and advertising industries in the 21st Century. Our investigation-based video blogs will contain information from multiple perspectives, providing a thorough understanding of all views held on an incident or event; and our daily written blogs will keep our readers up-to-date on any corruption-related news.

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– Michael Wayne Godwin, American attorney, author and the creator of the Internet adage Godwin’s law and the notion of an Internet meme

### OUR EDITOR

My name is Sharon Ann Rowland, Editor of the **Revealing Perspectives** blog, and a truth-seeker and a free-thinker. I am someone who values logical reasoning and the results of an in-depth investigation over an emotional reaction to a newsworthy event. The rapid decline in fair-minded, unbiased, and ethical journalism has steered me to create this repository of corruption-related articles, interviews and roundtable panels, information that will also be distributed on my weekly podcast called **The Open Minded Skeptic**.

### OUR PROMISE

We will not allow empathy to cloud our reporting. We promise to take a facts-first approach in everything we publish online. Regardless of who you are, where you live or what you believe, we will report from at least two points of view on each story we cover, and we will ignore societal pressure to take a side.

### UPCOMING INVESTIGATIONS

Meet cult survivor, women’s mentor and truth-seeker, Claire Ashman. Her story is one of strength, resilience, and courage. After breaking away from 30 years of religious indoctrination and life in two strict sects’, Claire set out to create a new life for herself and her eight children. Four TEDx talks and a self-published memoir later, she now teaches women to find their own strength, and how to live a life of joy.



Claire Ashman about to present at TEDx Melbourne 2018

Photo - Arek Rainczuk, 2018

Source: <http://www.claireashman.com/work-with-claire-2/>



Photo - Kat Jayne on Pexels, 2017

Source: <https://www.pexels.com/photo/adult-alone-anxious-black-and-white-568027/>

Meet Amanda Gabriel Prosser, a former secondary school teacher, and current private tutor. Amanda has a Bachelor of Arts degree, Graduate Diploma of Education (Secondary), Diploma in Policing, and has attended multiple courses in both Human Resource Management and Criminal Law & Psychology. She will be discussing with our Editor her role as a Child Abuse Whistleblower, and how she continues to square up against the Australian judicial and governmental systems.

## OUR COMMUNITY

So, if you identify with what you have just read then join our growing community of rational people and sign up for our regular email update via the **Follow Revealing Perspectives** button on our sidebar. If, however, you have a suggestion for a future investigation or an article, then send an email to our Editor at [revealingperspectives@gmail.com](mailto:revealingperspectives@gmail.com), or add your voice by commenting on, and sharing our thought-provoking articles online.

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Photo - Nijwam Swargiary on Unsplash, 2019  
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## Social Media Post: Facebook

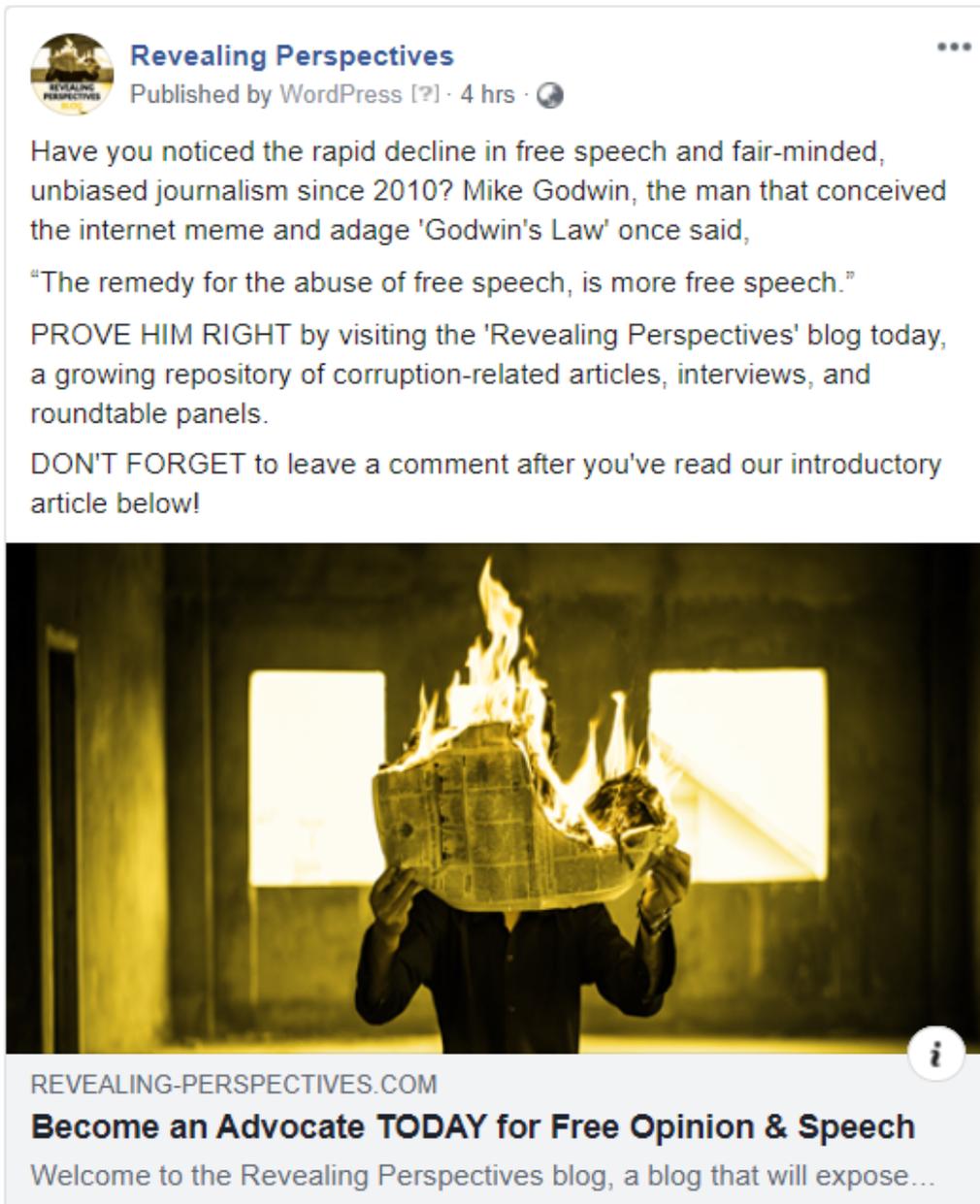
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Post Format: Image (still) plus hyperlink to blog article

Post Text: Have you noticed the rapid decline in free speech and fair-minded, unbiased journalism since 2010? Mike Godwin, the man that conceived the internet meme and adage 'Godwin's Law' once said, "The remedy for the abuse of free speech, is more free speech." PROVE HIM RIGHT by visiting the 'Revealing Perspectives' blog today, a growing repository of corruption-related articles, interviews, and roundtable panels. DON'T FORGET to leave a comment after you've read our introductory article below!



The image shows a screenshot of a Facebook post from the page 'Revealing Perspectives'. The post text is identical to the one provided in the document above. Below the text is a photograph of a person in a dark coat holding a newspaper that is on fire. The background is dark with two bright rectangular windows. At the bottom of the post, there is a grey banner with the text 'REVEALING-PERSPECTIVES.COM', a bolded headline 'Become an Advocate TODAY for Free Opinion & Speech', and a partial sentence 'Welcome to the Revealing Perspectives blog, a blog that will expose...'. There is also an information icon (i) in a circle on the right side of the banner.

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 **revealingperspectives**  
Brisbane, QLD Australia

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